**Initial Seo Checklist**

* Search Console
* GA4
* Yoast Or Rank math 4 Wordpress Sites

**On-Page Seo Checklist**

* Optimize URLs
* Checking Titles
* Check All metatag
* Check meta desc
* Check Heading Tags
* Using LSI
* Using LTK
* Optimize Images
* Check Link Building
* Check Broken Links
* Check Duplicate Content
* Check Freshness (Old Content)
* Optimize Categories
* Check Orphan Pages
* Check Structure Data (Json-ld)

**Keyword Research**

* Discover Keywords
* Discover Keyword Gap
* Discover Keyword Intent
* Avoid Keyword Stuffing
* Avoid Key Des More Than 2%

**Technical Seo Checklist**

* Discover Crawl Errors
* Check Render
* Check Mob-Friendly
* Check HTTPS
* Check Speed
* Checking 404 Pages
* Checking Sitemap & Robotxt
* Checking Availability Of Site on 1 Domain